



## Social Photo Contest

**#myTuscany - #eborghi**

### REGULATION

**A:** The organizer of the contest is the 3S Comunicazione owner of e-borghi

**B:** The themes of the contest are "Romantic Tuscany", "Slow Tuscany" and "Tuscany Nature".

**C:** The photos must be exclusively of Tuscan villages.

**Q:** Participation is free and open to all lovers of villages and photography (professional and amateur).

**E:** The duration of the contest is from 10 June to 10 July.

**F:** Publish the geo-referenced photos (without limits) of the villages of Tuscany on your social profiles and insert the title of the theme and a comment to the image with the hashtags #myTuscany, #eborghi and the name of the village in the form of hashtag (eg #SanGimignano). Note: on Facebook you will have to tag our Facebook page.

**G:** The jury will be composed of members of the editorial staff of e-borghi and representatives of tourism promotion in Tuscany.

**H:** Participants in the contest claim to be the actual owners and authors of the published photos. They also declare that they have permission to publish photos where there are portraits of people. The 3S Comunicazione is not responsible for photos that are outside of the subject matter and that may raise legal disputes. The authors undertake to provide the original shots of the photos to the editorial staff of e-borghi, which may freely reuse them for promotional purposes and assign the rights to third parties for institutional purposes, without any commercial purpose by 3S Comunicazione.

**I:** The photos selected by members of the editorial staff of e-borghi and representatives of the tourism promotion of Tuscany, will be published in an editorial service dedicated to the destination Tuscany in the online magazine e-borghi travel. The photo that will have the most approval will be published on the front cover of the magazine.

**L:** Up for grabs the first prize of the three themes assigned a weekend for two people in a Tuscan village.

**M:** The winning photos will be announced in the August-September issue of e-borghi travel magazine, on the e-borghi.com portal and on e-borghi social channels.

**N:** In accordance with Legislative Decree 196/2003, the personal data provided by the winners will be used for the publication of the photos on e-borghi and for the sole purpose of awarding prizes. The interested party, in accordance with the provisions of the decree, may access their data, requesting its updating, rectification and cancellation.

Milan, 1st June 2020

Publisher  
A handwritten signature in black ink, appearing to read 'S. Gini'.